### **Privacy Policy for WindFall**

#### 1. Introduction

Welcome to WindFall. We specialize in providing finance and accounting services to e-commerce brands. This Privacy Policy applies to information we collect on our website and outlines our commitment to protecting your privacy.

#### 2. Information Collection

When you visit our website, we may collect a variety of information which can be categorized as follows:

- **Personal Identification Information:** This includes your name, company name, email address, and any other information you provide in the context of expressing interest in our services.
- **Technical and Usage Data:** We collect information on how you access and use our website, including your IP address, browser type, time zone, and some of the cookies installed on your device.
- **Inquiry and Communication Data:** Any additional information you provide when communicating with us about your specific needs or inquiries related to our services.

#### 3. How We Use Your Information

We use the information we collect for several purposes:

- **To Provide and Improve Our Services:** To better understand your needs and provide tailored services.
- For Communication: To respond to your inquiries, send you service-related notices, and inform you about changes to our policies or services.
- **Marketing:** To send promotional messages and updates about our services, where you have opted-in for such communications.
- For Website Improvement: To analyze and understand how our website is used, leading to enhancements in user experience.

• Legal Compliance: To comply with applicable laws, regulations, legal processes, or enforceable governmental requests.

### 4. Sharing and Disclosure of Information

Your privacy is important to us, and we are committed to not selling or renting your personal data to third parties. However, we may share your information with:

- Service Providers: Companies that assist us in operating our website, conducting our business, or serving our users. These include hosting services, analytics providers, and email communication providers.
- Legal Requirements: If required by law or in response to valid requests by public authorities (e.g., a court or a government agency).

### 5. Data Security

We implement robust security measures to protect your personal information. This includes using encryption, firewalls, and secure socket layer technology. However, no method of transmission over the Internet or method of electronic storage is 100% secure.

### 6. International Data Transfers

For clients outside the United States, we comply with international data transfer laws and ensure that appropriate safeguards are in place.

## 7. Your Rights

You have the right to access, correct, delete, or transfer your personal data. You can also opt-out of receiving marketing communications from us at any time.

## 8. Cookies and Tracking Technologies

We use cookies and similar tracking technologies to track activity on our website and store certain information.

## 9. Children's Privacy

Our services are not intended for minors. We do not knowingly collect personally identifiable information from minors.

## **10. Changes to Our Privacy Policy**

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

# 11. Contacting Us

For any questions or concerns regarding this policy or our practices, please contact us at:

• info@hirewindfall.com